

Whole Life Beauty LLC

Makeup Artistry Services

KK Shoaf, Makeup Artist

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<https://wholelifebeauty.biz/>

Congratulations! You're in the hands of seasoned RVA beauty professionals. Here's the last few details needed to have your clients prepped for professional hair and makeup styling for a **BEAUTIFUL** photo/video shoot.

Please have everyone happily arrive on time with:

- 1) No overhead clothing that needs to be removed after hair and makeup are done, please. Each client will wear a cape that, when seated, covers from the neck to their knees, so their outfit for on camera can/should be worn during prep time. If a wardrobe change is planned for a subsequent session, a wrap-around blouse or top, or one that buttons down the front is suggested for the first session.
- 2) Teeth already brushed and contacts already in eyes
- 3) Completely clean, no-makeup-from-the-night-before-faces, with moisturizer on. Helpful hint: exfoliate the day before.
- 4) Preferably no greasy foods in the dressing room that can take down lipstick and makeup around the mouth and chin areas. Foods that can be eaten with a fork or toothpick, and straws for drinking beverages are great options!
- 5) Hair clean and completely dry
- 6) Hair that's prepped for the desired look, as in, if your hair is naturally curly and you desire a sleek look, please both dry at home with appropriate smoothing techniques and prep hair with appropriate styling products.
- 7) Last but-oh-so important, **STAY HYDRATED**. It will plump your skin and leave it dewy for the camera, elevate your mood, and help keep your thinking sharp to focus on what's expected of you in front of the lens.

More info below ...

The balance for Makeup service is \$..., due on the day of service. I accept cash, Venmo or Cashapp. You will receive a receipt for your records. 🚫

Please let me know of any last minute details to make your day go smoothly.
Gratefully at your service, *KK* with *Whole Life Beauty LLC*